



Middlesex Golf

Minutes of Board Meeting

Highgate Golf Club
Thursday 10th January 2019

Present: Stephanie Beer (SB) David Taylor (DT) David Booth (DB) Diana Williams (DW) John Penn (JP) Anne Koychev (AK) Robbie Martin (RM) Tom Powell (TP) Jason Mitchell (JM)

1) Chairman's welcome

The Chairman opened the meeting and welcomed those present.

2) Apologies for absence

Diana Rowlands (DR)

3) Chairman's Report

Stephanie Beer reported as follows:

Following a very busy year, fortunately I have very little to report for this month's Board Meeting

The main focus has been the learning of the new rules starting this month. Many of the Middlesex Referees attended an England Golf seminar at Wyke Green delivered by James Crampton. Some also attended the presentation at Muswell Hill given by John Paramor.

We will be delivering three seminars during January which are open to any club golfer.

Presentations have also been done or are arranged at a number of individual clubs as well.

I will be attending the England Golf County Advisory Group meeting at The Belfry next week

4) Finance Report

DT reported the following:

1 Accounts for 12 Months to 31 October 2018

Please refer to the attached file. This will be the first full set of 12-month accounts for MGL. These accounts are now with the auditors and will be available at the AGM. These will not be in the abridged Companies House Format but will show more information. The auditors will advise us prior to the AGM that the Income and Expenditure is correct as are the net assets on the Balance Sheet. I have slightly changed the layout to separate men's and ladies golf costs both within and outside of Middlesex.

Income and Expenditure

As previously advised that we would incur a small deficit, there is a deficit of £7,813 for the year. It is difficult to make a prior year comparison because of changes in accounting dates and the way the former organisations were run. I believe MGL is a fundamentally different organisation than the sum of the former unions. These accounts are in effect a base for future comparisons and planning. However, I have set out below some salient points.

- Affiliation fee income is approximately £2k lower from harmonising the affiliation fee
- Coaching net spend in 2018 of £11k compares to £24k in 2016
- Annual Dinner net cost in 2018 of £5k compares to £4k in 2016
- Administration costs are higher reflecting the new organisations enhanced workload and profile

Balance Sheet

Total net assets at 31 October 2018 are £205k (Oct 2017 £213k), the reduction representing the year's deficit.

Bank Balances at 31 October 2018 were £205k (Oct 2017 £207k).

In October EG paid another counties coaching grant to us of £7k which we refunded in November 2018. This slightly distorts our closing bank balance which would have been £198k without their error. This more closely aligns our deficit of £8k with the decline in our bank balances of £9k..

Stocks £9k

These are for our clothing and prizes

Debtors £9k

These are prepaid rent and computer licences £7k

2019 annual dinner deposit £2k

Creditors £17k

These are £10k for carry over costs for 2018 year paid after the year end. It includes late voucher costs, course hosting costs, audit, PAYE and coaching grants.

In addition is £7k repayable to EG for their payment to us in error (see Bank above)

2 Membership 2019

The real time affiliation process does not provide reasonable certainty for the following years affiliation income.

To date the following clubs have declared members and have paid

- Fulwell 576 members (2018 year 643, 2016 year 649 members)
- Pinner Hill 456 members (2018 year 529, 2016 year 504 members)
- West London 19 members. No past year's declaration
- There is no evidence that Northwick Park operates a membership and handicap club these days. Should we consider Northwick Park to be excluded? 2018 membership 32.

3 Plan 2019

With the accounts for 12 months to October 2018 prepared, this provides a base for the budget for the 12 months to October 2019 to be completed prior to the AGM and presented there.

4 Insurances

These were renewed in December 2018 with cover for liability, assets, and, trophies at an annual cost of £1610

Management liability cover is renewed in April 2019 (2018 cost £265)

5 Banking

The legacy MCGU accounts are being closed and funds are being transferred to Virgin Money deposit account for better savings rates

Competitions Report

RM reported that he is in the process of re-writing the men's and ladies' rules following the changes introduced at the beginning of the year and to include new competitions that have been created.

RM informed committee that 3 new competitions were being introduced in 2019; the mens' seniors knock out; ladies seniors championship; the junior champion club; and U16s County Championships.

Action: RM & JM to finalise details

Middlesex will be hosting a rules training course in March to re-qualify all referees and all interested parties.

Action: RM to establish a date and venue by the end of January

5) Teams & Coaching

TP reported that the new format 2018 coaching program's objective was to provide effective, popular and affordable coaching to all player categories. It was recognized that each group would have individual needs and therefore require bespoke content.

If you can judge the popularity aspect of each individual coaching program by the positive feedback received from all groups, and then add the increased participation levels, then we have achieved this.

Each of the player groups with further consultation have now received their respective 2019 coaching programs some with further modification as laid out below.

Our financial challenge was met by negotiating better deals with (and in some cases changing) the professionals. Jason and I are very happy with the current personnel who we feel are committed to the task and give more than they are paid for.

In 2018 more coaching events with more players took place with less expenditure than recent years.

The last of our KPIs is a little harder to evaluate as Middlesex Team positions remain largely unchanged. Team managers' report that although team results remained unchanged, individual performances were improved, results show many lost games finishing on the 17th/18th holes with individuals being far more competitive.

Middlesex Ladies teams won more individual matches in their respective County Week tournaments than in previous years and the Ladies Senior team won all their matches.

Middlesex male entries into the champion of champions events saw a 17th place in the boys (of 30), a 15th in the seniors and a highly creditable 4th in the main event.

Daniel Parsons qualified well to reach the match play stages of the English Amateur winning through to the last 16 in the match play finals.

It is not possible to evaluate a trend from a single year of the new coaching programs, but it might be fair to state a small improvement is visible.

An improvement of communications between the Team managers of the different age groups has been highlighted for this year. With the creation of a new role to coordinate the Junior groups.

GROUPS

UNDER 14s now split into 2 ability groups:

- Intermediate
- Advanced

format:

- Chris Payne began Winter Series coaching in November, all groups receiving structured range-based sessions and the popular fitness coaching.
- Continuation of the popular Summer Series competitions.

MEN'S 16S/18S/COLTS

- An "away day" coaching/playing event at the Shire.
- Focusing on team preparation/bonding as well as player development.
- Work with a long driving specialist and range coaching sessions.

LADIES 16/18

- mixed age group receiving group tuition at different venues.
- some players within this group will be included in the Ladies First Team Squad coaching.

LADIES FIRST TEAM

- receiving coaching at match venues (this year Hendon GC)

- Range work out and general play session
- Specific course management, strategy and team preparation

MEN'S FIRST TEAM

- 2019 preparation is in the form of 4 organised friendly matches and a triangular tournament

LADIES SENIORS

- Have elected to continue with their daytime range sessions (8) including short game tuition.

MEN'S SENIORS:

- 8 Structured 2-hour evening range-based coaching including short game sessions.

On an individual player basis, the County can also provide:

- One 2 one coaching
- Putting clinic
- Fitness training
- Dietary guides

6) Development Report

DB reported the following:

We have a GDC meeting on morning of 10th Jan to finalise plans for Junior Meeting on 20th Jan at Highgate. I will verbally report any key issues from that meeting at the board meeting.

Junior Champion Club: Arranged for 16th April 2019 at Ealing GC.

- Multiple team entries per club accepted. These could be scaled back if no of entries exceeds numbers limit.
- An individual prize will be introduced. Individual results will be included in Order of Merit for 2019.
- Team entries will be split across draw.
- From 2020 the winning club would represent Middlesex in National Championship. We would recommend that the winning club team should remain unchanged for competition.
- The competitions committee need to finalise rules. **Action: Robbie Martin**
- Promotion:** JM to post entry forms on MG web site and circulate clubs.

Middlesex Golf Diary: Recommendation - to add all Middlesex Golf Club's open days to diary to encourage more participation. This would help promote order of merits not only for juniors but seniors.

Junior Presentation Day: A successful event run last November. Over 30 juniors played in golf event. 2019 event will be on 20th October at club to be confirmed.

Junior Open Meeting: Arranged for Sunday 20th January 2019 at Highgate GC at 1500 hrs. Invites have been sent out; all members of board are welcome. We have met earlier today to finalise plans.

Setting up Ladies Golf Development Sub-Committee: Jane Branch has joined the committee and we are looking for other ladies to join. **Action:** can other directors directly approach suitable ladies at their clubs.

Golf development terms of reference: HS mentioned this is a key action for all sub-committees. HS has provided terms of reference templates from England Golf.

Communication: a number of ideas were raised for consideration by MG board
Run a series of MG forums at clubs on a regional basis on a rotational basis with 2/3 board members leading. Invite clubs in locality to attend. Marketing of this initiative is important.
Club Delegate job description: the ladies do have a job description from the past. AK to circulate to GDC and board.

Newsletter: unless club opts in, they do not receive a copy. In reality we need to make sure club delegate and club secretary receive automatically.

Women's Golf Week 2019: there is a problem with England Golf only promoting date a couple of weeks in advance in 2018. We have asked EG to provide next year's dates earlier.
Are EG promoting any other similar initiatives?

7) Any Other Business

JM reminded everyone that the AGM being held on 5th February and requested that directors provide him with a report by 25th January. DT, RM and DR will all standing down by rotation however all 3 directors have put themselves forward for re-election. A discussion took place around succession planning and with SB coming into her final year as chairman a suitable replacement must be identified.

8) Date and Venue of the next meeting

The next meeting will be held on Tuesday 9 April 2019 at Sudbury Golf Club at 11.00.

There being no other business, the meeting closed at 16.00.